

THE 5 STEP BLUEPRINT TO EARN \$100K

Let's plan strategically and use specialized labs
to increase revenue exponentially.

With Nancy Guberti





Welcome!

I am so excited to see you soon inside my webinar,
FUNCTIONAL MEDICINE LAB TRAINING,
5 Steps to Unlock New Revenue &
Transform Client Outcomes

This is the workbook we'll be completing together. Remember to show up on-time and ready to take notes so you learn as much as possible AND get your hands on exclusive bonuses available only to attendees. If you're ready to take your business, life, and income to the next level, I'm ready to give you the steps to make it happen.

See you soon!

Let's Do This!

xo, Nancy



Before our webinar, I'd love for you to reflect a bit on why you want to be a successful.



When we write, we strengthen our mind-body connection, and make it that much more possible to reach our goals.

So, take a few minutes to journal using the prompts on the following pages...



What about your life or work is NOT working for you right now? If you could snap your fingers and change anything about your current reality, what would it be?

Write your answer here

When you think about earning an income with the specialized labs, what are you most excited about? How would your work and life change with additional revenue? Write it all down to manifest it!

Write your answer here



5 Steps to Success



1 Enhance Client Results

Getting to know which tests are best and order ASAP.

2 Targets and Actuals

Focus on revenue streams that will impact your goals.

3 Gain Competitive Edge


Conquer Your Fears with Action.
Get ahead and Stand Out.

4 Unlimited Earning

Maximize Your Earnings and significantly increase your income potential.

5 Wins and Milestones

Live Life on Your Terms. Celebrate every win and your milestones.



Getting to Know

In this section, let's get to know your inner self the right way.
Your mindset will either make you or break you.

What holds you back? Self-doubt, Fear, Overwhelm?

01

How much did your business change your life?

02

What is the best thing you've ever invested in?

03

What is your scary goal for this month? Share with us!

04

Step 1: Client Success

Increase Client Loyalty & Revenue ASAP

What three specialized labs can you offer as soon as you sign up for training?

- Hormones
- Metabolic
- Skin DNA

Bundles?

- Gut Health
- Longevity
- Food Intolerance

The opportunities are endless!

- Toxins
- Mineral/Vitamin Levels
- Adrenal Stress

Step 2: Revenue Streams

Increase Your Revenue Streams to Six Figures+ and Beyond

What are 5 ways I can earn money with this training ?

Write your answer here

1

2

3

4

5

I will start with...

Write your answer here

Step 3: Gain the Competitive Edge

Offering functional medicine labs at a medspa provides a significant competitive edge by differentiating the business from other medspas and attracting a broader client base.

What are 8 ways I can gain a competitive edge with specialized labs ?

Write your answer here

I will start with...

Write your answer here

Step 4: Live Life on Your Terms

Imagine making enough income to cut back on hours, take extended vacations, or even pursue personal passions.

Earn more while working less!

Create the Lifestyle You Want: The added revenue gives you the freedom to design your career & personal life as you choose.

What do you want?

Write your answer here

The time to take Control is NOW!

How will you start living a life that aligns with your dreams?.

Write your answer here

Step 5: Path to 100K+

Targets & Actuals to Make it Happen
Proven ROI of Training Course in 90 days



MATH TO SUCCESS

of Clients this Month
and Lab UpCharge
Profit

v# of Clients this
Month and Lab
UpCharge Profit

of Clients this Month
and Lab UpCharge
Profit

CLIENTS	MONTH

Step 5: Path to 100K+

Wins and Milestones

PARTICULARS	TARGET ACTUAL	
Signed up for this training.		
Started telling clients about these specialized labs.		
Order the specialized labs from our lab portal to start earning while you learning.		



Notes

Date _____

Things To Do

Inspirations

Fears to Conquer

Why Not Me?

Kind Words from Clients



DIDI CHIDS

I was very interested in working with Nancy. I'm happy to invest in the training and expand my business.



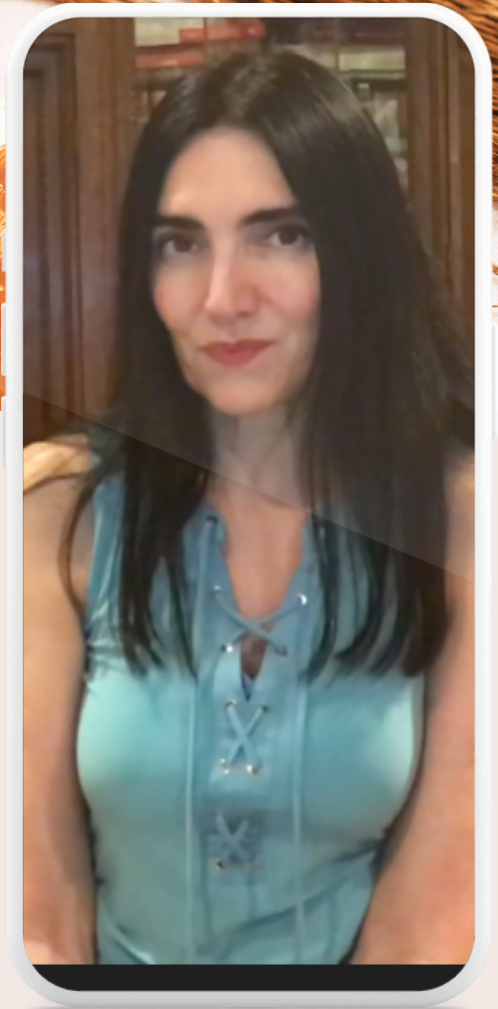
LAUREN DURANTS

The team provided unwavering support since day 1. I will gladly recommend getting into this training to my friends.



ALEXA KARIZ

Amazing workbook! The output and result are fantastic and the 1:1 blueprint discussion was very helpful that I signed up for the training! TY.



Thank you!

It's your time to shine!

*Believe you can and you are halfway there.
Now, you need to take ACTION.*

Start earning while learning.

*Having a professional expert in your corner
makes the difference with reaching your goals.*

You've got this ;)

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